

Interaction Design Manifesto



Interaction Design Manifesto

Understanding complexity
to bring semplicity
_by Simona Brusa Pasquè

Exploring

_dare thinking

_take care of functionality

_explore sensory learning

_exploit metaphore's span

Designing

_look alluring to lead questions

_be suitable to make sense

Keywords: essence, conversation, allegory, inferential, judgmental and emotional

< back

Interaction Design Institute Ivrea - February 2002